



Immersive Technology for Industry Exhibit

**Roundtable of XR research
expertise from around
Europe and Showcase of
AR & VR technology
solutions for business**

**1st December 2022
12:00 – 16:00 (CET)
FHM Berlin
Ernst-Reuter-Platz 3-5
10587 Berlin**

Experience first-hand with market leading service providers and research experts from across Europe how Virtual Reality and Augmented Reality is transforming how we do business in areas such as process optimization, remote maintenance, training and upskilling, marketing, business data analysis, design collaboration and many more areas of business and industry.

REGISTER NOW!



**Join us live
at the event,
or remotely
via **weblink!****





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Thursday 1st December 2022

12:00 – 16:00 (CET)

FHM Berlin
Ernst-Reuter-Platz 3-5,
10587 Berlin

Access from 12:00 via [Weblink](#)



**Online Participation
via [weblink registration](#)**

ONLINE REGISTRATION



AGENDA (Access from 12:00 via Weblink)

12:00 Welcome Greetings by Event Host

Prof. Carsten Domann
FHM University of Applied Science

12:10 Official Opening by Chancellor/Vice-Chancellor

Prof. Dr. Dr. h.c. Anne Dreier
Prof. Dr. habil. Torsten Fischer
FHM University of Applied Science

**12:20 Future of XR and Industry:
Updates from the innovation edge**

Associate Professor Henri Pirkkalainen
Tampere University

13:00 XR Technology Showcase

**13:00 Practical applications of Augmented Reality:
From visualization to training.**

Uwe Ochs
Helmut Linzenbold
3DQR GmbH

13:20 POINTR: Solutions for Remote Maintenance

Jan-Marc Raitz
Delta Cygni Labs

13:40 3D real-time visualization in AR and VR

Olaf Sacher
Breakpoint One

14:00 Establishing your business in the Metaverse

Antonio Monaco
GAV projects

14:20 Solutions for Remote Maintenance

Christian Salvatori
CTO of Brochesia

**14:30 An XR insight into Industry:
Experiences from the European VAMRS Project**

Prof. Carsten Domann
FHM University of Applied Science

15:15 XR SAFARI

Free trail & Hands-On tutorial
with XR exhibitors

16:00 Conference Closure

Prof. Carsten Domann

All times are given in Central European Summer Time (CEST).

International VR/AR Exhibitors:



Staatlich anerkannte, private
**Fachhochschule des
Mittelstands (FHM)**

and additional research partners from:
Austria, Belgium, Cyprus, Estonia, Italy, Finland, Netherlands, Spain



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Further info:

vam-realities.eu