

Survey of delivery traffic demand



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Base

The continuous development of the Adlershof Science and Technology Park means constant growth and increase of companies. Appropriate measures are required to meet the increasing demand for mobility and infrastructure. In preparation for the planning and conceptualisation of these measures, WISTA has initiated a survey on delivery traffic.

Objectives

- Overview of the delivery traffic share of the total traffic volume
- Analysis of economical and ecological potential for improvement considering the performance, effectiveness and efficiency of delivery traffic
- Database as a basis for developing a sustainable, environmentally friendly and innovative delivery transport concept

Implementation

Between September and November 2022, a survey on delivery traffic in Adlershof was conducted. The Institute of Transport Research at the German Aerospace Center (DLR) asked companies about their shipping and delivery behaviour as well as their business requirements for environmentally friendly delivery transport.

The results are summarised here:
(in German)



Impact

1. Data based verification of assumptions
2. Data basis for the current delivery traffic situation
3. Identification of potentials and optimisation needs

Project period

2022:

Concept and implementation phase

2023:

Evaluation and report

Project partner



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