start-up meeting, 15.1.2020

Campus Club

Brief description of company

Inuru GmbH

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-Company Description-

Inuru is the leader in printed OLED technology and smart packaging applications. It started as a spinoff from the Humboldt Universität zu Berlin and Freie Universität Berlin, dating the first steps to 2012. Now it has major brands as customers in the beverage and labelling market worldwide. Beside developing materials and processes for printed electronics Inuru developed the smart label product as seen recently in the Coca Cola campaign for the latest Star Wars movie December 2019.

Inuru's goal is to create a packaging waste free environment, where packaging will utilize multiuse capabilities instead of being put into recycling.



-Core competences-

- Printed electronics
- OLEDs
- Functional nanomaterials
- IJ printing

-Company Status-

By end of 2019:

12 employers

-Cooperation potential with-

- Functional nanomaterial producer; especially in OLED field

- Functional Ink manufacturer
- IJ Printer manufacturer
- Brands

-Open positions-

- Full time Engineer in packaging innovation
- Internship in Electronics

-Infrastr ucture demand-

- Always looking for Ink-Jet flatbed printers